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**Merit** *ON THE AIR!*  
street media

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**TRUTH, JUSTICE—AND COMMON SENSE TELEVISION**



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Sheila Walsh hosts: Why God Loves Israel.



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**BEHIND  
THE SCENES**

News from your TBN Networks

To view the content represented in this report, scan the QR code.





# Dr. Phil

ON **Merit**★  
street

Weeknights at 8/7p C



Every weeknight Dr. Phil, the #1 syndicated daily talk show host, takes on tough issues facing real people in the real world. From the attack on America's families to toxic social media, the deterioration of public education, and a lot more, Dr. Phil brings his no-nonsense style and practical counsel to effectively address concerns common to so many individuals and families today.

Scan the QR code to find out how you can be a part of the *Dr. Phil Primetime* live studio audience—or even be on the *Dr. Phil* show.



Dear Partner,

With its April 2nd launch TBN's new partner network Merit Street Media is on the air! Merit Street dramatically widens the lane of traditional Christian television so that TBN can focus on ministry, unapologetically bringing the hope and grace of Jesus to a world in need. It's the perfect partnership—TBN centered on the person of Jesus, while Merit Street emphasizes the principles of Jesus.

Led by *New York Times* bestselling author and respected psychologist Dr. Phil McGraw, Merit Street is anchored weeknights by *Dr. Phil Primetime*, an exciting new rendition of Dr. Phil's Emmy Award-winning #1 daily talk show that has been a dependable source of practical advice for millions of individuals and families over the past twenty-plus years.



Matt and Laurie Crouch with Dr. Phil and Robin McGraw. "We believe Merit Street is a divinely orchestrated partnership for TBN," said Matt.

**"I WANT TO BRING FAMILIES BACK TOGETHER WITH INFORMATION THEY CAN TRUST. THIS IS TELEVISION YOU CAN USE."**

—DR. PHIL

Joining Dr. Phil on Merit Street are a chorus of other trusted voices, including justice advocate Nancy Grace, inspiring adventurer Bear Grylls, Emmy Award-winning entertainer Steve Harvey, America's modern-day Mark Twain Mike Rowe, the online heavyweight Behavior Panel, and much more.

Dr. Phil explained to Laurie and me that while he spent two successful decades as one of the most-watched personalities on daytime TV, offering solutions to real problems individuals and families face every day, he ultimately realized that he would need greater broadcast bandwidth in order to address the key issues and trending problems that are becoming increasingly prevalent throughout society.

"As things were changing in the world I felt like I needed wider guardrails," he told us. "I felt like I needed more freedom to talk about the social issues that are threatening this country as I know it and love it"

One essential unit of a healthy society that is under intense assault right now is the family, Dr. Phil told us. "I think the backbone of America is the family unit," he said, "and that family unit is under attack as never before."

Through his new nightly show, *Dr. Phil Primetime*, along with many other key programs, Merit Street Media will prove a reliable source that viewers can turn to for practical and empowering information and

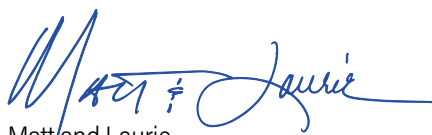
encouragement to build healthy lives and solid families. "People have seen me for 21 years with real people facing real problems looking for real solutions, sitting in front of me looking for help," he said. "And that's what I'm going to continue to do."

He added that from a fresh approach to daily news to innovative talk and other entertaining and relevant content, Merit Street Media is designed to be a family destination network. "This is a channel that you can turn on in the morning and put the remote in the drawer, because it's safe to leave on all day," Dr. Phil told us. "I want to bring families back together with information they can trust. This is television you can use."

One thing that has really blessed Laurie and me is Dr. Phil's emphasis on the importance of faith and God in the everyday lives of individuals and families. "I'm very concerned about where faith is in America right now," he told us, emphasizing that faith and stable families go hand-in-hand. Of course, that's something partners like you have been helping TBN keep front and center for over fifty years. "I want everyone to know that my personal faith has shaped the concepts we're featuring on Merit Street Media," he told us.

That focus on faith is at the core of every part of this bold new partnership. As we've said many times before, it's a two-pronged strategy: While TBN's preaching, teaching, and ministry programming continues to focus on the message of salvation, hope, and healing through the person of Jesus, Merit Street Media is committed to shining a bright light on the principles of Jesus through programming layered with truth, justice, and mercy.

Thank you for standing with us in this innovative strategy to touch more people than ever with the good news of Jesus. Eternity alone will reveal the fruit of our efforts as together we move forward to win souls for His kingdom.

  
Matt and Laurie

**ST**  
**STAKELBECK TONIGHT**

WEEKNIGHTS @  
**7:30p ET & PT**



## FROM WARS, CONFLICTS, AND CHAOS ACROSS THE EARTH

to anti-Christian ideologies here at home, it is clear that Americans are living in perilous and unprecedented times. *Stakelbeck Tonight* will help you make sense of these stunning developments through a bold and biblical lens. Every weeknight host Erick Stakelbeck takes viewers around the world—from Washington, DC to London, Jerusalem, and beyond—with cutting-edge commentary, analysis, and interviews focusing on world-changing events, why it matters to you, and how you can trust God through it all.

*Praise* **WHY GOD LOVES ISRAEL**

TBN HOST SHEILA WALSH WELCOMES Pastor Jack Graham, Rabbi Jason Sobel, and Jeremiah Johnston to talk about what the Bible has to say about Israel and God's love and commitment to this unique nation and people.



**THE ROSENBERG REPORT**

THURSDAYS @  
**9p ET**

SATURDAYS @  
**9:30p ET**

EVERY WEEK *NEW YORK TIMES* bestselling author and Middle East expert Joel Rosenberg brings you news and analysis of events impacting Israel and the Middle East, revealing how they fit into God's biblical end-times scenario.



**SCHOOL SHOOTERS: HOW TO STOP THE MADNESS**

**A Dr. Phil News Special**

IN THIS HARD-HITTING SPECIAL REPORT, Dr. Phil McGraw welcomes a broad range of experts and guests to discuss how educators, students, parents, and others can identify individuals at-risk for becoming school shooters so that this tragic trend can be stopped.



# IRING AND INNOVATIVE CONTENT!



Scan the QR code to watch this and more encouraging TBN content! ▶



**GOD'S APPOINTED TIMES**  
WITH RABBI JASON SOBEL

**SEASON 2**

WEDNESDAYS @ **9p ET**      SATURDAYS @ **7:30p ET**

**RABBI JASON SOBEL** takes you on a fascinating exploration of Jewish biblical holidays, showing how they can bring greater depth and understanding to your relationship with Jesus the Messiah. Don't miss this encouraging series with special guests Sheila Walsh, Samuel Rodriguez, Tammy Trent, and more.



**Turning Point**  
WITH **DAVID JEREMIAH**

WEEKDAYS @ **7a ET & 4p ET**  
SATURDAYS @ **4p ET**  
SUNDAYS @ **9:30a ET & 8:30p ET**

**ONE OF AMERICA'S MOST TRUSTED PASTORS** and Bible teachers, join Dr. David Jeremiah daily for *Turning Point*.



Don't Miss This Special Re-Broadcast  
of TBN's Live Passover Event



**Jesus IN THE PASSOVER**

**AIRING IN TWO PARTS, APRIL 22 & 23 @ 8/7p C**

Join us during the Passover season, beginning April 22, for this two-part re-airing of our *Jesus in the Passover* special. Host Rabbi Jason Sobel, assisted by Shawn Bolz and Pastor Allen Jackson, guides viewers through a Passover Seder similar to Jesus' last supper with His disciples, showing Christ's powerful presence in every step and element.

**TBN+**





# TBN ISRAEL Keeps You Focused and Informed on All Things Israel and the Middle East

Over the past several months Israel has been engaged in an intense war against forces seeking to destroy this nation and people loved and chosen by God. Throughout the conflict TBN Israel has been on the ground capturing the news and narrative to keep our viewers at the center of Israel's continuing miraculous story. Here are some exclusive TBN Israel programs and content you won't want to miss.

## HOSTAGE: THE HUMAN TOLL OF OCTOBER 7



Dan Gordon produces and hosts the four-part documentary series *Hostage: The Human Toll of October 7*, taking viewers behind the scenes in the aftermath of the Hamas terrorist attack.

**A**claimed Israeli-American screenwriter and filmmaker Dan Gordon hosts this four-part documentary series about the horrific attack by thousands of Hamas terrorists who murdered over one thousand innocent Israelis and took more than 200 hostages.

The series highlights the courageous Israeli heroes, both military and civilian, who risked everything to save their fellow countrymen, and tells the tragic stories of families who lost loved ones in the attack.

**COMING SOON TO TBN**



Hosts Mati Shoshani and Samuel Smadja bring you fascinating and informative stories about the land and people of Israel.

### INSIGHTS

ISRAEL & the MIDDLE EAST

WATCH ALL SEASONS ON



**INSIGHTS: ISRAEL & THE MIDDLE EAST** brings you an inside view of modern Israel as you've never seen it before. From archaeological discoveries and Israel's natural wonders, to agriculture, industry, technology, culture, and more, each episode features fascinating, on-location reports and segments about this tiny miracle nation, along with faith stories and interviews with Israelis who are making a difference both regionally and globally.

### DAILY NEWS UPDATES ON TBN ISRAEL'S YOUTUBE CHANNEL



Yair Pinto reports from the front lines.

Since the beginning of the war in Israel, TBN Israel's daily news updates have become a key source of information, amassing over 95 million visits from viewers across the earth.



Mati Shoshani on assignment.

TBN Israel's Yair Pinto and Mati Shoshani, both members of the IDF reserve forces, provide frontline updates and analysis of the ongoing conflict.

**Scan the QR code for the latest news updates from TBN Israel.**



*Help us tell the miraculous and inspiring story of God's nation and people Israel. Find out more at—*

**TBN.ORG/ISRAEL**

# Merit street media

★ FEATURING ★

## Dr. Phil

The #1 Syndicated  
Talk Show!



# ON THE AIR APRIL 2!

## Merit Street Media is available on

- DirecTV and Streams
- Dish
- Xfinity/Comcast\*
- Spectrum\*
- Verizon Fios
- Apple TV
- Roku
- Amazon Fire

You can also find Merit Street on many other cable, satellite, broadcast, and streaming platforms—along with the **Merit+ app!** And Merit Street is on the air in New York City, Los Angeles, Philadelphia, Dallas-Fort Worth, Chicago, Washington, DC, Atlanta, San Francisco, and other major markets.

\* In select markets

Visit [MeritStreetMedia.com/channel-finder](https://MeritStreetMedia.com/channel-finder) to find out where Merit Street is available in your area.



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# YOU ARE A BLESSING TO MILLIONS!

We've said it many times before, but it bears repeating: We're thankful for you, our dear TBN partners. It's because of your prayer and financial support that we're able to cover the earth with the good news of Jesus. You give our many pastors, teachers, and other TBN ministry partners a clarion voice to reach the nations with the message of God's hope and grace.

**THANK YOU!** *If you have a prayer need or a praise report, please give one of our 24-hour TBN prayer partners a call at*

**1-714-731-1000.**



**GOD BLESS YOU!**



## TBN LIVING Legacy

### IMPACT FUTURE GENERATIONS!

If you are 50 years old or more, you can become a **Lifetime Charitable Gift Annuity Partner!**

Your gift through a TBN Lifetime Charitable Annuity will:

- Provide you with **assured income** at excellent rates for life.
- Give you important **tax benefits**.
- Allow you to **leave a legacy** of soul-winning by helping TBN continue broadcasting the gospel message around the world.



SCAN THE QR CODE

OR CALL TOLL FREE 1-877-605-3226

### TOGETHER WE'RE REACHING THE NATIONS!

For over fifty years TBN has been touching hearts and homes with the message of God's hope and grace through Christ. And partners like you are at the center of this ongoing story of lives changed. Through your prayer and financial support, spiritually hungry people are coming to Jesus and being mentored in their faith every day.



SCAN THIS QR CODE TO  
GIVE TO TBN ONLINE

*This month 100 percent of your gift to TBN will go to broadcast the gospel message across the earth.*

## THANK YOU!

### 3 WAYS TO GIVE THIS MONTH:



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CHECK OR CARD



**CALL**  
800.201.5200



**ONLINE**  
TBN.org/newsletter

You can also give online with **PayPal** @ [tbn.org/donate](https://tbn.org/donate)

**TBN**  
NETWORKS

For more information about TBN, please go to [tbn.org](https://tbn.org) or write TBN at PO Box 316, Fort Worth, TX 76161-3160

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